



domOS

BRAND MANUAL

September 2020



domOS

MAIN LOGO

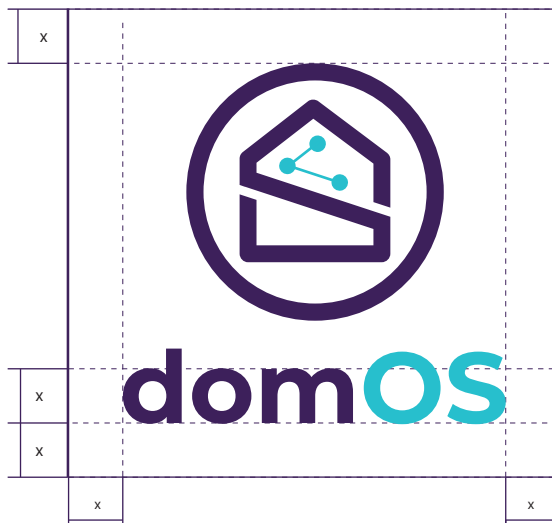


domOS is an European project that aims to develop Operating System for smart services in buildings

The symbol in the logo represents “OS” - an acronym of Operating System, the “S” symbolises a simplified image of a house. The three connected dots inside the symbol represent smartness of the system. The “OS” symbol is accompanied by the name of the project. The chosen typeface is strong and thick to go along with the “OS” symbol.

All the variations and possible changes to the logos are described in this manual. All other changes are **prohibited**.

SAFE ZONE



No elements should be placed within the logo safe zone!

VARIATIONS



Invert logo will be used on a dark background and photographs.



Black & White logo will be used on various prints and digital graphics with desaturated logos and black and white visuals.

COLOURS



VIOLET

RGB 61/25/91
CMYK 33/73/0/64
HEX #3D195B



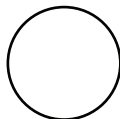
TURQUOISE

RGB 31/191/206
CMYK 85/7/0/19
HEX #1FBFCE



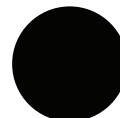
LIGHT GREY+

RGB 150/150/150
CMYK 44/36/36/1
HEX #969696



WHITE

RGB 255/255/255
CMYK 0/0/0/0
HEX #FFFFFF



BLACK

RGB 0/0/0
CMYK 75/68/67/90
HEX #00000

Use the colour meant for the [colour mode/system](#) of your file.

TYPOGRAPHY

HEADERS

Headers and titles should use the **Montserrat Bold** typeface. All the elements should be done in **uppercase** and should not contain longer sentences (max. 10 words).

Subheaders

Subheaders should use the **Inter** typeface with a **Semibold** font-weight.

Paragraph text

For paragraph text (or body text in html) use the **Open Sans** typeface with a **Regular** font-weight.

Both fonts are freely available at <https://fonts.google.com/>